

www.idahotc.com

A website designed to link school professionals and parents with special education training opportunities and resources across the state

WEBSITE OVERVIEW & FY 2016 USE



Calendar

Find statewide trainings



Register

Register for in-person and webinar trainings



Webinars

Attend/view live and archived webinars



Topics

Locate resources across special education topics



Credit

Complete online inservice credit courses

138,294

Number of views to the ITC home page

4:00

Average session length per visit

4

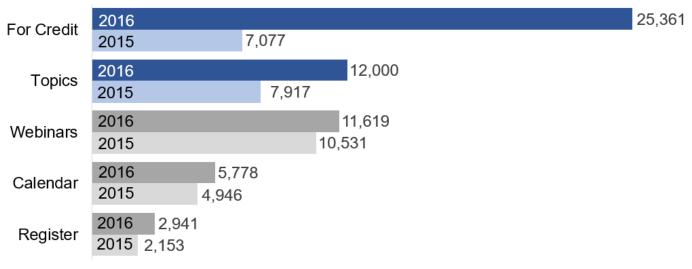
Average number of pages viewed per visit

13,685

Number of unique visitors to the ITC home page

Top 5 Main Pages Visited in FY 2016

Visitors focused on finding and participating in face-to-face, webinar, and inservice credit trainings, as well as, locating resources across 15 special education topics. Compared to FY 2015, visits to the For Credit page increased 229%.

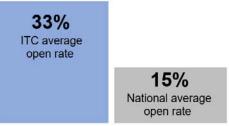


NEWSLETTERS Maintain a subscription-based list to readily create and send email blasts

1.300+ subscribers to our newsletters

Are newsletters reaching people?

Yes. On average 33% of ITC subscribers view our newsletters (more than double the view rate of a comparable national user group)



Clearinghouse

My Courses

COURSES Host learning management system for offering inservice credit online courses

1,009 educators have completed 116 courses for inservice credit over FY 2012 - FY 2016

With 83% response rate

96% agreed the course positively influenced their professional practices

OTHER ONLINE FUNCTIONS





Online Training Development

Produce packaged training materials and modules for online viewing

Webinar Hosting

Schedule, host, and archive statewide webinar trainings/meetings

Online Survey Development

Develop and distribute online surveys and provide on demand reports

Online Content Accessibility

Produce closed captioned videos and remediate online documents